

# TRANSPORTATION BUILDER®

The official publication of the American Road & Transportation Builders Association

## 2010 ADVERTISING INSERTION ORDER FORM

Advertiser \_\_\_\_\_ Contact/Agency \_\_\_\_\_

Billing Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Advertiser Website Address \_\_\_\_\_ Advertiser Category (check all applicable on following page) \_\_\_\_\_

Size/Orientation/Color Option \_\_\_\_\_ Frequency \_\_\_\_\_ Rate \_\_\_\_\_

Pick up artwork from: \_\_\_\_\_  New material to arrive by: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Payment Options (Check One): Check Enclosed: \_\_\_\_\_ Bill Me: \_\_\_\_\_ Visa: \_\_\_\_\_ MasterCard: \_\_\_\_\_ AMEX: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Total Due: \_\_\_\_\_ Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

### BLACK/WHITE RATES

	6x		3x		1x	
	Mem*	Non**	Mem	Non	Mem	Non
Full	\$1590	\$2020	\$1920	\$2345	\$2200	\$2630
2/3 Page	\$1505	\$1925	\$1780	\$2200	\$2065	\$2465
1/2 Page	\$1180	\$1610	\$1420	\$1845	\$1635	\$2065
1/3 Page	\$800	\$1130	\$855	\$1405	\$985	\$1410
1/4 Page	\$690	\$1115	\$820	\$1250	\$940	\$1365
1/6 Page	\$650	\$1075	\$790	\$1210	\$900	\$1320
Outside Back Cover†	\$3930	\$4240	\$4415	\$4840	\$4900	\$5320
Inside Back Cover†	\$3575	\$4000	\$4130	\$4560	\$4580	\$5000
Inside Front Cover†	\$3575	\$4000	\$4130	\$4560	\$4580	\$5000
DPS†	\$4220	\$4645	\$4900	\$5320	\$5450	\$5875

\*ARTBA Member Price

\*\* Non-ARTBA Member Price

† Prices Include Color

COLOR RATES Full color \$1550 (Add to the black and white rate)



Return this completed form to:

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# TRANSPORTATION

## BUILDER®

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### ADVERTISER CATEGORIES

Please check off the category that you would like to be listed under, then initial and date the bottom of the page. If your category, product, or service is not listed, then a new listing can be created for you.

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Accountants                                   | <input type="checkbox"/> General Contractors                | <input type="checkbox"/> Roadway Maintenance and Construction Zone |
| <input type="checkbox"/> Aggregate Asphalt Products                    | <input type="checkbox"/> Geogrids                           | <input type="checkbox"/> Rubber Tracks                             |
| <input type="checkbox"/> Air & Liquid Cooled Diesel Engines            | <input type="checkbox"/> Glass Beads                        | <input type="checkbox"/> Safety Drums                              |
| <input type="checkbox"/> Appraisals                                    | <input type="checkbox"/> Glass Spheres                      | <input type="checkbox"/> Safety Products                           |
| <input type="checkbox"/> Asphalt Concrete Pavers                       | <input type="checkbox"/> Heat Exchangers                    | <input type="checkbox"/> Safety Training                           |
| <input type="checkbox"/> Asphalt Producers                             | <input type="checkbox"/> Highway Safety Barriers            | <input type="checkbox"/> Salt                                      |
| <input type="checkbox"/> Attorneys                                     | <input type="checkbox"/> Highway Safety Products            | <input type="checkbox"/> Sheaves and Slider Pads for Cranes        |
| <input type="checkbox"/> Auctioneers                                   | <input type="checkbox"/> Hydraulic Components               | <input type="checkbox"/> Shoring Systems                           |
| <input type="checkbox"/> Break Away Support Systems                    | <input type="checkbox"/> Insurance                          | <input type="checkbox"/> Signing                                   |
| <input type="checkbox"/> Bridge and Culvert Sections                   | <input type="checkbox"/> Insurance and Bonds                | <input type="checkbox"/> Signing Structures                        |
| <input type="checkbox"/> Bridge Column Retrofit                        | <input type="checkbox"/> Jersey Barriers                    | <input type="checkbox"/> Signs                                     |
| <input type="checkbox"/> Bridge Rail Systems                           | <input type="checkbox"/> Job Placement                      | <input type="checkbox"/> Software                                  |
| <input type="checkbox"/> Cement Grouting Equipment                     | <input type="checkbox"/> Laser Alignment                    | <input type="checkbox"/> Specialty Guide Rails                     |
| <input type="checkbox"/> Chains  | <input type="checkbox"/> Lifting & Rigging Equipment        | <input type="checkbox"/> Staffing Services                         |
| <input type="checkbox"/> Changeable Message Signs                      | <input type="checkbox"/> Line Removal Equipment             | <input type="checkbox"/> Steel                                     |
| <input type="checkbox"/> Cleaning Products                             | <input type="checkbox"/> Lubrication Equipment              | <input type="checkbox"/> Stripping Equipment                       |
| <input type="checkbox"/> Compaction Equipment                          | <input type="checkbox"/> Marker Adhesives                   | <input type="checkbox"/> Sweeping Equipment                        |
| <input type="checkbox"/> Concrete Drilling Equipment                   | <input type="checkbox"/> Measurement Instrumentation        | <input type="checkbox"/> Temporary Pavement Markings               |
| <input type="checkbox"/> Concrete Pavers                               | <input type="checkbox"/> Modular Guidance Systems           | <input type="checkbox"/> Temporary Staffing                        |
| <input type="checkbox"/> Construction                                  | <input type="checkbox"/> Moveable Barriers                  | <input type="checkbox"/> Temporary Traffic Control                 |
| <input type="checkbox"/> Construction & Demolition Recycling Equipment | <input type="checkbox"/> Pavement                           | <input type="checkbox"/> Testing Equipment                         |
| <input type="checkbox"/> Construction Cost Consulting                  | <input type="checkbox"/> Engineering/Management             | <input type="checkbox"/> Thermoplastic Pavement Markings           |
| <input type="checkbox"/> Construction Equipment                        | <input type="checkbox"/> Pavement Groovings & Grinding      | <input type="checkbox"/> Track and Stabilizer                      |
| <input type="checkbox"/> Construction Hand Tools                       | <input type="checkbox"/> Pavement Markings                  | <input type="checkbox"/> Trade Association                         |
| <input type="checkbox"/> Construction Management                       | <input type="checkbox"/> Planning and Design                | <input type="checkbox"/> Traffic Control Equipment                 |
| <input type="checkbox"/> Crash Cushions                                | <input type="checkbox"/> Plastic Channelizers               | <input type="checkbox"/> Traffic Sign Supports                     |
| <input type="checkbox"/> Curb & Gutter Machines                        | <input type="checkbox"/> Plastic Pipe                       | <input type="checkbox"/> Transportation -- Rail                    |
| <input type="checkbox"/> Cutting Applications                          | <input type="checkbox"/> Program Management                 | <input type="checkbox"/> Trench Shielding and Shoring              |
| <input type="checkbox"/> Delineators                                   | <input type="checkbox"/> Publications                       | <input type="checkbox"/> Trucks                                    |
| <input type="checkbox"/> Diamond Blades & Saws                         | <input type="checkbox"/> Pumps                              | <input type="checkbox"/> Undercarriages                            |
| <input type="checkbox"/> Drainage                                      | <input type="checkbox"/> Railroad Grade Crossing Systems    | <input type="checkbox"/> Warning Lights                            |
| <input type="checkbox"/> Dredging Equipment                            | <input type="checkbox"/> Railroad Transportation Systems    | <input type="checkbox"/> Worker's Compensation                     |
| <input type="checkbox"/> Drill Manufacturer                            | <input type="checkbox"/> Reel-Hose and Cables               | <input type="checkbox"/> Other: _____                              |
| <input type="checkbox"/> Drug Testing                                  | <input type="checkbox"/> Reflective/Non-reflective Sheeting | _____  |
| <input type="checkbox"/> Earth Moving Equipment                        | <input type="checkbox"/> Retaining Walls                    | _____  |
| <input type="checkbox"/> Engineering Consultants                       | <input type="checkbox"/> Retro-reflective products          | _____  |
| <input type="checkbox"/> Environmental Services                        | <input type="checkbox"/> Road Construction Equipment        | _____  |
| <input type="checkbox"/> Equipment Attachments                         | <input type="checkbox"/> Road Rollers                       | _____  |
| <input type="checkbox"/> Financial Services                            |   | _____  |
| <input type="checkbox"/> Filtration Equipment                          |   | _____  |
| <input type="checkbox"/> Fuel and Fluid Warmers                        |   | _____  |

Initial: \_\_\_\_\_ Date: \_\_\_\_\_