

# WEBSITE ADVERTISING INSERTION ORDER FORM

## 2010 ADVERTISING INSERTION ORDER FORM

Advertiser \_\_\_\_\_ Contact/Agency \_\_\_\_\_

Billing Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Advertiser Website Address \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Section of ARTBA Website:  ARTBA Store Home Page  Advocacy Section Main Page

Economics & Research Main Page  Safety Section Main Page

Month(s) To Appear on Website:  January  February  March  April  May  June

July  August  September  October  November  December

Payment Options (Check One): Check Enclosed: \_\_\_\_\_ Bill Me: \_\_\_\_\_ Visa: \_\_\_\_\_ MasterCard: \_\_\_\_\_ AMEX: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Total Due: \_\_\_\_\_ Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

### SPECIFICATIONS

**Dimensions:** 200 pixels (width), 200-250 pixels (length), 30 KB (recommended file size)

**Graphics:** Ad resolution is 72 dpi. Still images only. No flash, 3D animation or other rich media.

### RATES (COST PER MONTH)

#### ARTBA Store Home Page

Middle left-hand side: \$1500

#### Advocacy Section Main Page

Upper right-hand side: \$1200

Lower left-hand side: \$1000

#### Economics & Research Main Page

Upper right-hand side: \$1200

Lower left-hand side: \$1000

#### Safety Section Main Page

Upper right-hand side: \$1200

Lower left-hand side: \$1000

Return this form to:

Liz Cavallaro, The ARTBA Building

1219 28th Street, N.W.

Washington, D.C. 20007

Phone: (202) 289-4434

Fax: (202) 289-4437

Send all materials to:

Jeanette Seeholzer, web manager:

[jseeholzer@artba.org](mailto:jseeholzer@artba.org)