KNOWLEDGE IS POWER.
At the American Road & Transportation Builders Association (ARTBA), we continually strive to help meet the **EXPANDING NEEDS OF OUR MEMBERS**. Most firms and agencies know that ARTBA is primarily focused on aggressively protecting and growing the transportation construction market. The award-winning ARTBA government relations, legal, regulatory and safety advocacy programs consistently deliver results.

**Today’s ARTBA offers your firm many additional unique benefits and services that will help your bottom line.**

The key to powerful business knowledge is keeping attuned to **EVER-CHANGING DEVELOPMENTS** in today’s fast-paced world. When it comes to issues relevant to transportation design and construction industry professionals, **NO ORGANIZATION PROVIDES MORE TARGETED INFORMATION AND CONTINUING EDUCATION RESOURCES THAN ARTBA!**
Our member surveys consistently show the digital ARTBA “Washington Newsline,” which is sent to nearly 15,000 industry professionals, is one of the most highly-valued and read member services. “Transportation Builder” magazine has been a flagship member benefit for almost a century, keeping members informed of changes in Washington and throughout the industry. Both of these communications vehicles provide excellent opportunities for industry firms to use print and digital advertising to promote their products and services to key decision makers.

An increasingly important part of the association’s programs and services are designed to give its members a global competitive edge.” In recent years, ARTBA has significantly expanded its portfolio of information and learning products available to members—many available at little or no cost.

“ARTBA provides its membership with the MOST CURRENT—AND ACCURATE—INFORMATION ABOUT POLICY, POLITICS AND MARKET TRENDS. It also provides many of the best networking forums available for consulting engineers and contractors working together for the transportation industry.”

PAUL YAROSSI
President & CEO
HNTB Holdings Ltd.
HNTB Corporation
“InfoStructure”™ Webinars

The ARTBA Headquarters Building in Washington, D.C., houses a state-of-the-art telecommunications facility, making possible live and digitally-recorded webinars on a wide variety of topics such as:

- ENVIRONMENTAL ISSUES & REGULATIONS
- SAFETY
- CONTRACT ADMINISTRATION
- LEGAL & COMPLIANCE ISSUES
- PROJECT DELIVERY
- PUBLIC-PRIVATE PARTNERSHIPS
- ECONOMIC TRENDS
- POLICY DEVELOPMENTS

With pre-registration, members can request Professional Development Hours (PDH) certification for participation in most live ARTBA webinars.
Website & Social Media
The ARTBA website (www.artba.org) is your portal to news, economics and information resources that make ARTBA member executives the best informed in the industry on federal issues impacting transportation development. We also connect with you through Twitter, LinkedIn, Facebook, Google+ and YouTube.

LTAP/TTAP Clearinghouse
The 58 Centers that comprise the Federal Highway Administration's (FHWA) Local & Tribal Technical Assistance Programs (LTAP/TTAP) provide technical information and training to local governments and agencies responsible for over three million miles of U.S. roads and 300,000 bridges. Under contract from FHWA, the ARTBA Foundation manages the day-to-day operations of the LTAP/TTAP Clearinghouse (www.ltap.org), which has a mission to “foster a safe, efficient, and environmentally sound surface transportation system by improving skills and increasing knowledge of the transportation workforce and decision makers.”

Transportation Investment Advocacy Center
Launched in 2014, the “Transportation Investment Advocacy Center™” (TIAC), a first-of-its kind, dynamic education program and internet-based resource. The cornerstone is the comprehensive www.transportationinvestment.org website, which is aimed at helping private citizens, legislators, organizations and businesses successfully grow transportation infrastructure resources at the state and local levels through the legislative and ballot initiative processes.

National Work Zone Safety Information Clearinghouse
Owned and managed by the ARTBA Foundation since 1998, the National Work Zone Safety Information Clearinghouse (www.workzonesafety.org) is the world’s most comprehensive interactive library on roadway work zone safety issues. It handles 175,000 information requests annually.

Visit www.workzonesafety.org to find the latest information on best practices… innovative products and technologies… the latest research… training programs… and state laws and regulations. Call 1-888-447-5556 and have your questions answered. The Federal Highway Administration (FHWA) and Texas Transportation Institute are our partners in developing content for the Clearinghouse.
Building transportation infrastructure, particularly projects owned by public agencies, demands complex leadership, management, specialized safety training and negotiation skills not required for general construction managers. That’s why ARTBA created the Transportation Builder Institute™ (TBI).
This FIRST-OF-ITS-KIND INDUSTRY INSTITUTE includes educational academies, training programs and webinars designed exclusively to meet the professional development needs of transportation design, safety and construction professionals.

HERE’S WHAT’S AVAILABLE TO YOU:

**Professional Development Hours Program**
Professional Development Hours (PDH) are offered for most of our educational offerings, whether they are online, conference-related or academy/workshop-based. On request, certificates of participation are issued to attendees. The TBI keeps PDH records for independent verification of your continuing education activity.

**Project Management Academy**
This intensive program is ideal for new or prospective project leaders, and provides both substantive theory and practical application of project management principles for transportation construction project managers. Among the topics covered are: project planning, scheduling and management, effective client relations, job-site teamwork, safety and risk management, team building and ethics.

**Project Delivery Academy**
Designed for project managers, procurement personnel and contractors, and taught by a nationally-recognized engineer, this academy helps ensure industry professionals have a comprehensive understanding of the Design-Build and Construction Manager-General Contractor (CMGC) project delivery methods.

**P6* Scheduling Academy**
Those who “graduate” from the P6* academy will know how to use schedules to manage and track all aspects of a transportation project—people, materials, key operational benchmarks and payment schedules. They also will have “hands-on” experience with the industry’s most widely-used scheduling software, Primavera Project Planner (P6*).

**Young Executive Development Program: The Washington Experience**
Celebrating its 20th anniversary in 2015, and now with more than 550 graduates, the intensive Young Executive Development Program (YEDP) annually provides the industry’s “rising stars” with a solid understanding of the industry’s economics… how transportation work in the U.S. is funded and financed… how actions by the federal government impact the industry… and how they—and their company or agency—can become politically engaged to help shape transportation policy. They also learn how to become industry advocates and leaders, culminating with a trip to Capitol Hill to meet with their legislative representatives.

**Young Executive Leadership Council**
Launched in 2004, the ARTBA Young Executive Leadership Council (YELC) is the “home” for the more than 550 graduates of the Young Executive Development Program (YEDP). The group provides a forum for younger industry executives to help develop policy positions on federal legislative and regulatory issues. YELC members also earn professional development hours and are given networking opportunities with other industry executives during ARTBA meetings and business events.
ROAD & BRIDGE CONSTRUCTION

Safety Training Program

ARTBA, through the Transportation Builder Institute™, hosts internationally acclaimed training programs targeted directly at the transportation construction industry. With classes for beginners through safety professionals, our expert instructors have provided instruction to over 50,000 participants over the last decade. Our unique ability to bundle courses with interactive instruction helps participants make the most of the time spent with us, and new certified training provides credentials to help individuals document their progress. ARTBA’s multi-lingual staff can also provide on site training in the native language of your workers.
HERE'S WHAT'S AVAILABLE TO YOU:

Roadway Safety +©
A state-of-the-art, interactive instructional program containing training modules covering 33 different topics that can be customized to the needs of the participants. It is the most-widely vetted and comprehensive roadway construction safety training program in the industry, and was developed through 15 years of collaboration between ARTBA and our partners in labor, government and industry.

Preventing Runovers & Backovers©
Based on more than a decade of government and industry research, this course includes step-by-step instructions on preventing worker “struck-by” incidents through creation of “Internal Traffic Control Plans (ITCPs).” It focuses on blind spot recognition, work zone access/egress, and safe backing procedures.

OSHA 10-Hour Training for the Roadway Construction Industry©
The first and most comprehensive program focused on highway construction activities that are responsible for the majority of work zone fatalities and serious injuries. The course provides an overview of 11 key construction work zone-related safety and health topics and is accredited by OSHA.

“Best of the Best” Safety Training Academy
Senior safety leaders and project management executives from the industry’s safest contractors meet to share the “secrets of success” with their colleagues during this “Best of the Best in Safety” workshop.

ARTBA is launching a new series of certified courses focused on critical hazards in the transportation construction industry. Through this program, participants will receive a certificate and wallet card documenting their participation in these respected ARTBA classes. Check back regularly for updates as the new programs are released.

Insurance Programs for Contractors
As a transportation construction contractor, your insurance needs are unique. That’s why ARTBA has created insurance programs with some of the field’s most trusted names. With ARTBA and McKee Risk Management’s innovative plan, you can work with your current broker to identify the best property and casualty insurance coverage for your business risk exposures. For ARTBA’s heavy highway group captive program, we have teamed up with Marsh to maximize group buying power and utilize the safety expertise of ARTBA and the captive’s participants.
CONNECTING INDUSTRY PROFESSIONALS through networking and business development opportunities is an important component of doing business and ARTBA’s meetings and events offer a great opportunity to meet industry leaders and share information.
HERE'S WHAT'S WE OFFER:

National Convention
Today, partnering is the name of the game. The annual ARTBA National Convention is the best opportunity to network with top industry executives, and take advantage of key educational sessions. With eight ARTBA membership divisions represented and ample social activities built into the agenda, this event facilitates relationship building in a noncompetitive atmosphere.

Federal Issues Program
Each spring, ARTBA member teams meet with key program officials at the many federal agencies and departments in Washington, D.C., that impact the domestic transportation market. This is an excellent opportunity to get a “heads up” on new and proposed developments and bring “real world” experience into federal policy discussions. In short, it’s a chance to make a meaningful difference.

Annual Public-Private Partnerships (P3s) in Transportation Conference
In recent years, the utilization of P3s to finance transportation projects and maintenance has moved to the forefront of transportation policy discussions in the U.S. ARTBA has been the long-time leader in this field. The association and its P3 Division have promoted and facilitated the use of P3s as an additive to traditional funding mechanisms for decades. For nearly 30 years, ARTBA’s annual P3 conference, held in Washington, D.C., has been widely recognized as the industry’s “must attend” event, drawing hundreds of public officials, policymakers, financiers, project developers and managers, and journalists from around the world. Attending this conference allows industry professionals to find out what is happening in this emerging market arena and tap into its extensive networking circle.

Dr. J. Don Brock TransOvation™ Workshop & Awards Program
Named after the pioneering founder of Astec Industries, TransOvation™ was created for the specific purposes of fostering innovative thinking within the transportation design and construction industry and publicly recognizing its proven innovators. The name plays off the meanings of three words—“transportation,” “innovation” and “ovation.”

The interactive program is meant to develop skills that can be directly applied on the job. It includes a two-and-a-half day workshop and case studies led by world-renowned innovators from both within and outside our industry and an annual awards program.

National Workshop for State & Local Transportation Advocates
Held for the first time in 2014, this one-day event brings together transportation construction executives, “better roads and transportation” officials, state legislators and chamber of commerce officials to discuss case studies and to share best practices, and the latest in political and media strategies.

Local Transportation Management Virtual Conference & Innovation Showcase™
LoTrans™ utilizes digital technologies to bring a first-class, virtual education and exhibition experience to the desktops of tens of thousands of city and county government officials who annually manage $50 billion in transportation infrastructure capital investments, maintenance, engineering traffic services, and snow removal.

Transportation Construction Law & Regulatory Forum
This interactive event connects nationally recognized legal and industry professionals to discuss such topics as risk management, insurance coverage, alternative project delivery, environmental regulations and compliance, disadvantaged business enterprise compliance, P3s, and more. Speakers share practical, real-world perspectives while helping attendees navigate new legal and regulatory challenges.

National Conference on Highway Work Zone Safety
Since 1985, ARTBA has organized and conducted 14 national and international conferences and educational workshops aimed at helping reduce fatalities and injuries in road construction zones. The Conferences bring together many
perspectives on work zone safety, including traffic and worker safety, public and private sector concerns. Contractors, designers and engineers meet in one location to share ideas and best practices in an effort to improve work zone safety for all roadway users.

**Bridge Policy & Promotion Council**

Created in 2009, the ARTBA Bridge Policy & Promotion Council (BPPC), through its “action teams,” helps boost investment, oversee policy development, promote improved project delivery methods, showcase new products and technologies, enhance industry communications and educate the public. The BPPC aims to break down barriers that exist in the U.S. bridge market and offers the organizational structure that brings the bridge industry together to push for greater investment and improvement of delivery methods.

**Women Leaders Council**

The ARTBA Women Leaders Council (WLC) promotes leadership and career advancement for professional women in the transportation design and construction industry through networking, mentoring, recognition and educational activities in partnership with ARTBA and other stakeholders. The council has an annual awards program, holds at least two meetings a year, and hosts ongoing conference calls and educational webinars. The WLC is open to all ARTBA members.

**“Mobilize™” Legislative Action Program & Grassroots Training Sessions**

The federal government is the source of more than 50 percent of all state capital investments in highways and bridges annually. That’s the largest share of the transportation design and construction market—your market. You can help play a powerful role in helping elected leaders understand the economic importance and social benefits of strong infrastructure investment. ARTBA has the tool to make it easy. The award-winning “Mobilize”—A Grassroots Legislative Action Program for Transportation Construction Firms” provides tips for industry professionals to get connected with elected officials. ARTBAs seasoned staff will also come to your corporate headquarters to provide personalized and free grassroots training and demonstrate how individuals and companies can make a real difference in the political process.

**Regional Leadership Team Teleconference & Meeting Program**

Do you want to know what is happening regionally in the transportation design and construction market? Participate in regular ARTBA Regional Leadership Team conference calls. Led by ARTBA regional vice chairmen, the calls feature a fast-paced, state-by-state round-up by participants and invited expert speakers. The teams also hold one-day meetings in their respective regions late in the year to get an update and outlook on federal legislative and regulatory matters and to discuss state/local transportation issues.

**Contractor Chapter Online Community**

The backbone of ARTBA’s grassroots network is its 35 state contractor associations. The chief elected officers of each of these chapters automatically serve on the ARTBA board. Through an invitation-only List Serve, ARTBA provides an online forum for executives at those chapters to share intelligence on industry issues like funding, regulations, legislation, and national/state political developments.

**Committees & Advisory Councils**

ARTBA maintains more than 25 standing committees, advisory councils and task forces that develop transportation policy for all modes and focus on key issues like traffic and work zone safety, transportation construction law, contract administration, disadvantaged business enterprise and the environment. These forums offer ARTBA members the chance to meet with top federal agency officials to share the “real-world” impacts of federal policies and regulations.

**AASHTO Regional Meeting Networking/Market Update Events**

For decades, ARTBA has hosted breakfast or lunch networking and information sharing events at the four annual AASHTO regional meetings—NASTO, WASHTO, SASHTO and Mississippi Valley Conference. Traditionally led by leaders of the ARTBA Planning & Design Division, the events feature market briefings by senior-level executives from all of the region’s state transportation departments and are open to all ARTBA members with pre-registration.
Transportation Construction Market Intelligence Reports
ARTBA’s expert economics and research team produces cutting-edge and up-to-date reports designed to cover every angle of the transportation construction market so that you have the intelligence you need to make smart business decisions. Some of the reports are available free only for ARTBA members and others can be purchased at a reduced member rate. Among them:

- **Custom State Reports**—the most comprehensive and concise analysis of a state’s transportation planning and design market—these studies utilize key business indicators, source documents and personal interviews to provide trend and forecast information on the state’s economic health and demographics… bond ratings and capacity… innovative financing and procurement status… trend and a five-year forecast for state transportation (DOT) highway and bridge spending, planning and design work and major airport construction, broken down by work category… plus business requirements for planning and design firms that want to do work in the state. These unique reports will give you a competitive edge!

- **Monthly Value of Transportation Construction Put in Place**—provides total value of construction put in place for all modes of transportation, including highways, bridges, airports, public transit systems and water transportation facilities.

- **Monthly U.S. Transportation Construction Market**—gives the number and value of new contracts awarded by state and local DOTs for transportation construction projects for five different modes of transportation.

- **Monthly Federal Highway Obligation**—highlights the amounts obligated by state DOTs for federal-aid highway and bridge projects.

- **Quarterly Market Conditions Survey**—details a broad range of data on current transportation construction conditions and the market outlook based on a survey of ARTBA contractor members.

- **Transportation Construction Employment**—includes monthly update on employment in the industry.

- **Construction Materials Cost**—tracks the monthly change in highway and street construction materials.

- **Annual Industry Forecast**—published each December; provides a national overview of the highway, bridge and transportation construction market for the coming year from ARTBA’s top economist.

**Special Reports & Consulting**
ARTBA’s economics team is regularly retained by industry associations or other business groups to conduct analyses and customized reports on a variety of issues, such as a landmark report that looked at the benefits of the use of coal ash in transportation building. Key investment groups and financial institutions also tap—on a paid basis—the association’s chief economist and top lobbyist to provide insights on market conditions and transportation policy developments from Capitol Hill.

**Preferred Vendors**
You can improve the efficiency of your business operations by taking advantage of the reduced rates offered by ARTBA’s preferred vendors including: business insurance, health insurance, shipping services, drug and alcohol testing programs and employee benefits consulting.

**www.artbastore.org**
At the online ARTBA Store, you will find many essential products for your company and employee development, including: innovative roadway work zone safety training videos and publications developed by ARTBA’s in-house experts… Spanish-English dictionaries for construction… cutting-edge economic reports… transportation history and other guide books… online meetings registration… and archived webinars on key industry issues.
“It was a great success and the training provided by your organization will have a long lasting impact on the lives of the workers... The training conducted was instrumental in ensuring the safe passage for motorists and safe worksites for workers.”

KEN NISHIYAMA ATHA  
Regional Administrator  
OSHA, San Francisco

“Thank you for a great program as it certainly exceeded my expectations. I generally walk away from industry events not 100 percent convinced it was the best use of my time. However, this was not the case. The networking alone was worth the trip.”

JACOB K. STONE  
2014 Young Executive Development Program (YEDP) Fellow  
Wright Brothers Construction

“ARTBA's customized market reports provide the level of detail and relevance that fit our needs. It’s great to work with someone who understands the industry.”

JAMES J. BLANUSHA  
Vice President  
Alfred Benesch & Company

“ARTBA's networking events provide unparalleled opportunities to connect with key decision makers at transportation agencies and other design and construction firms.”

MARK BLOSCHOCK  
Head of Engineering  
Gibraltar

“I now understand the importance of advocating transportation spending to elected officials as well as the general public... The ARTBA staff is awesome—very knowledgeable and infectious in their passion for the industry.”

MELISSA BITTANCOURT  
PMT Regional Engineer  
Parsons Brinckerhoff