



# “HELPING HAND” AWARDS

Recognizing Industry Excellence in Community Relations

SUBMISSION DEADLINE: **APRIL 10, 2018**



# “HELPING HAND” AWARDS: RECOGNIZING EXCELLENCE IN COMMUNITY RELATIONS

The American Road & Transportation Builders Association (ARTBA), founded in 1902, is the only national association that exclusively represents the collective interests of the U.S. transportation construction industry with the White House, Congress, federal agencies, news media and the public.

In support of the association’s mission, the ARTBA Transportation Development Foundation (TDF) created the **“Helping Hand” Awards in 2014 to recognize extraordinary programs—outside the scope of normal business operations—that demonstrably benefit and help improve the quality of life in the community where the company is based or conducts business.**

The ARTBA-TDF uses this program to share the transportation design and construction industry’s “good works” stories with the public, news media, legislators and other opinion leaders.

By publicizing the efforts of these “Helping Hands,” the ARTBA-TDF hopes to inspire others in the industry to follow—or exceed—their example.

## Who Can Enter?

The awards are open to all industry firms whose products or services contribute to the design, construction, safety or maintenance of the nation’s transportation infrastructure. ARTBA membership is not required.

## Criteria

- Nominees will have developed or engaged in programs or initiatives that demonstrably improve the quality of life for residents in communities where they are headquartered or have business operations. Such activities could include, but are not limited to, mentoring school children, helping the disabled, providing food or clothes for the homeless, cleaning up litter, or providing other services to disadvantaged neighborhoods.
- Nominees should have made a significant contribution of personal time, along with contributions of money, materials, or other in-kind services/resources. Nominees will be judged on the overall level of impact their contribution has had on the community.
- A major portion of the nominee’s community relations program must have taken place in the previous 18 months, but judges will also consider ongoing efforts outside this timeframe that illustrate the depth of commitment.

## What Should Be Submitted?

- A typed description of the entry, no longer than two pages, including: background and objectives; implementation/execution; amount of money invested (if applicable); and results/evaluation. Include metrics whenever possible, i.e. number of volunteers, number of people helped, etc.
- Any published reports (print, TV, radio and online news stories) and/or testimonials from community organizations or people who have benefited.
- A 100-word summary statement describing the nominated program or activity, which will be used in the news release if it is selected as a “Helping Hand” award winner.
- Any pictures and video that can help the judges better evaluate the program’s impacts.

There is no charge to submit a nomination, but winning entries may be asked to make a donation to the foundation to help cover the program’s administrative costs.

## How are the Nominations Evaluated

Nominations are reviewed and winners are selected by an independent panel of public relations agency professionals and construction industry journalists.

## How are the Nominations Submitted and Winners Notified

Nominations should be submitted online: [www.artbatdf.org](http://www.artbatdf.org). Contact Eileen Houlihan at [ehoulihan@artba.org](mailto:ehoulihan@artba.org) with any questions. Awards will be presented at a special event during the 2018 ARTBA Federal Issues Program, held May 14-16 in the Nation’s Capital.