Change is constant. In serving our members’ needs since 1902, Washington, D.C.-based American Road & Transportation Builders Association (ARTBA) has seen plenty of changes in industry and government.

One thing that never changes, however, is ARTBA’s commitment to its core mission: aggressively growing and protecting the transportation construction market. We advocate for expanded investments in highways… bridges… transit… airports… rail… and ports and waterways to meet 21st century infrastructure challenges. We frame the debate on federal transportation policy debates.

ARTBA’s award-winning government relations, legal, regulatory, economic, and safety advocacy team deliver results for the industry and your business. No other transportation construction industry organization provides more targeted information and continuing education resources.

But what most differentiates ARTBA from other industry groups is the engagement of its outstanding volunteer leaders and the creativity and innovative thinking they bring to the transportation policy arena.
In the “Members Only” section of artba.org, your personal login credentials provide exclusive access to:

- Annual Leadership Directory & Buyers’ Guide
- Searchable directory of ARTBA members
- Wage & Salary Guides
- Searchable Bridge Database
- Discounts on upcoming and on-demand webinars

Contact membership@artba.org to create your account.
The digital ARTBA Washington Newsline is one of the most highly-valued and read member services. Transportation Builder™ magazine has been a flagship member benefit for nearly a century, keeping industry professionals informed of changes in Washington and throughout the industry.

The association also provides programs and services that are “designed to give its members a global competitive edge.” In recent years, ARTBA has significantly expanded its portfolio of information and learning products available to members—many available at little or no cost.
“InfoStructure”™ Webinars

ARTBA’s offices have a state-of-the-art facility, making possible live and digitally-recorded webinars on a wide variety of topics such as:

- Environmental Issues & Regulations
- Safety
- Contract Administration
- Legal & Compliance Issues
- Project Delivery
- Public-Private Partnerships
- Economic Trends
- Policy Developments

With pre-registration, members can request Professional Development Hours (PDHs) certification for participation in most live webinars.
Website & Social Media
ARTBA’s flagship website, artba.org, is your portal to news, economic and information resources that make member executives the best informed in the industry on federal issues impacting transportation development. We also connect with you through Twitter, LinkedIn, Facebook, YouTube, and Instagram.

Transportation Investment Advocacy Center
The industry-first Transportation Investment Advocacy Center™ (TIAC) is a dynamic education program and internet-based resource: transportationinvestment.org. It is aimed at helping private citizens, legislators, organizations and businesses successfully grow transportation infrastructure resources at the state and local levels through the legislative and ballot initiative processes. TIAC hosts an annual national workshop; tracks and reports on hundreds of state and local ballot initiatives; and has developed model statutory language and best practices for electric vehicle fees, which has been used as a key resource for several states that raised new transportation revenues. The 85-person Transportation Investment Advocates Council™ helps guide key Center initiatives.

National Work Zone Safety Information Clearinghouse
Owned and managed by ARTBA for more than 20 years, the National Work Zone Safety Information Clearinghouse is the world’s most comprehensive interactive library on roadway work zone safety issues. It handles 200,000 information requests annually and provides information in seven languages.

The Clearinghouse website, workzonesafety.org, features current information on best practices… innovative products and technologies… the latest research… training programs… and state laws and regulations. Call 1.888.447.5556 to have your questions answered. The Federal Highway Administration (FHWA) and Texas Transportation Institute are our partners in developing content for the Clearinghouse.

“ARTBA doesn’t know the meaning of the word ‘quit.’ The end result of that relentless focus was passage of the FAST Act, highway and transit investment law that is helping provide much-needed market stability.”

—Ward Nye, president & CEO, Martin Marietta Materials
Building transportation infrastructure, particularly projects owned by public agencies, demands complex leadership, management, specialized safety training and negotiation skills beyond what is required for general construction managers. That’s why the ARTBA Foundation created the Transportation Builder Institute™ (TBI) more than a decade ago.
ARTBA provides educational academies, online learning courses, webinars and a unique certification program that are designed exclusively to meet the professional development needs of transportation design, safety and construction professionals.

HERE’S WHAT IS AVAILABLE TO YOU:

Professional Development Hours Program
Professional Development Hours (PDHs) are offered for most of our educational offerings, (subject to the rules of your state accrediting agency) whether they are online, conference-related or academy/workshop-based. On request, certificates of participation are issued to attendees.

Project Management Academy
This intensive program is ideal for new or prospective project leaders, and provides both substantive theory and practical application of project management principles for road and bridge building project managers. Among the topics covered are: project planning, scheduling and management, effective client relations, job-site teamwork, safety and risk management, team building and ethics.

Project Delivery Academy
Designed for project managers, procurement personnel and contractors, and taught by a nationally-recognized engineer, this academy helps ensure industry professionals have a comprehensive understanding of the Design-Build and Construction Manager-General Contractor (CMGC) project delivery methods.

Industry Leader Development Program: The Washington Experience
The Industry Leader Development Program (ILDP), held each spring in the Nation’s Capital, provides a solid understanding of the industry’s economics… how transportation work in the U.S. is funded and financed… how actions by the federal government impact the industry… and how they—and their company or agency—can become politically engaged to help shape transportation policy. Participants also learn how to become industry advocates and leaders, culminating with a trip to Capitol Hill to meet with their legislative representatives. Nearly 700 people from over 200 industry firms, state contractor chapters and public agencies have completed the program since 1995.

Industry Leader Development Council
The “Industry Leader Development Council” (ILDC) is the “home” for ILDP. The ILDC is organized around four ARTBA geographic regions in the Northeast, South, Central and West. It is charged with helping: develop and market the program for ARTBA’s regional meetings and conference calls in coordination with the regional vice chairs; execute regional grassroots advocacy activities; facilitate ILDC-member engagement with the ARTBA and Division Boards of Directors; initiate membership outreach and development; and identify industry executives for consideration as possible ARTBA directors or officers.
The jobsite safety of the men and women who build and maintain America’s transportation infrastructure—as well as that of those who travel through our work zones—is a top priority for ARTBA’s membership. Under the ARTBA Foundation umbrella, the Transportation Construction Safety Center was developed as the hub for a full suite of comprehensive safety training programs.
“I thought the online training was thorough, informative, and very useful, especially the practice exercises and checklists.”

—Alfonso Ronca, Senior Construction Manager, STV, Inc.

Safety Certification for Transportation Project Professionals™

Industry leaders, working through ARTBA’s Foundation, created the Safety Certification for Transportation Project Professionals™ (SCTPP) program to make safety top of mind. This includes the planning, design, construction, and management of all transportation projects from inception to completion. The SCTPP vision is:

“To ensure the safety and well-being of construction workers, motorists, truck drivers, pedestrians and cyclists and their families by making transportation project sites worldwide zero-incident zones.”

In 2018, SCTPP earned accreditation from the American National Standards Institute (ANSI) under the ISO/IEC 17024:2012 international standard. It is the only internationally-accredited transportation safety program.

The Texas Department of Transportation is the first agency in the nation to endorse the program and is committing 500 of its employees to take the exam in FY 2019.

More than 300 industry professionals from 36 states have earned the certification credential.

Online Learning Center

The ARTBA Foundation created two internet-based programs to build awareness and offer a learning tool to help industry professionals take the certification exam.

First, a comprehensive certification website, puttingsafetyfirst.org, provides all of the relevant information about how to take the certification exam.

Second, the Online Learning Center (‘Prep Courses” at puttingsafetyfirst.org) features eight courses: Traffic Control, Work Sites, Personal Protective Equipment, Hazard Control, Communication, Environmental Conditions, Building Safety Plans and Risk Assessment. They are designed to help professionals build their skill set and prepare those interested in taking the certification exam while earning Professional Development Hours (PDHs).
AMONG SOME OF THE KEY ARTBA SAFETY CENTER OFFERINGS:

Roadway Safety +
It is the most widely vetted, vertically integrated and most advanced interactive software for road construction safety. This two-hour to 16-hour course can be tailored according to the needs of the students. It contains 35 interactive training modules, 29 toolbox pamphlets, five trainee booklets, 13 guidance documents, and two instructor guides.

Safe Backing & Spotting
More than two roadway construction or maintenance workers are killed on the job every week. Another 40 workers are injured every day. The first-of-its-kind “Safe Backing & Spotting” certificate program focuses on training workers to: avoid dangerous traffic areas on roadway construction sites; recognize hazards surrounding equipment; and provide clear communication between drivers/operators and spotters through use of standardized signals and communication.

OSHA 10-Hour & 30-Hour Training
Exclusively for the Roadway Construction Industry
These courses are for owners, safety managers, supervisors, and workers and are focused on the hazards and situations that roadway construction workers face every day, including topics such as the prevention of night time construction hazards, “runovers” and “backovers,” high-visibility clothing and working next to roadway traffic. This training has set the standard for the entire transportation construction industry.

Preventing Runovers & Backovers—Internal Traffic Control
Developed in partnership with the National Institute for Occupational Safety and Health (NIOSH) and Occupational Safety & Health Administration (OSHA), this 3-hour course explains for contractors and their employees how they can help reduce fatalities and accidents in the roadway construction industry by separating trucks and heavy machines from workers on foot in the work zone and creating an internal traffic control plan. Surveys of participants have shown this course substantially improves organization and safety behavior in the work zone.

Flagger Training
ARTBA’s Foundation is an authorized training center for certified flagger training through the National Safety Council (NSC). Upon completion of this four-hour program, workers understand the procedures for directing traffic along with other key safety practices.

Fall Prevention for Transportation Contractors
Aimed at preventing occupational deaths and injuries associated with falls in highway, street and bridge construction, this program is multifaceted and includes comprehensive training and information on: horizontal life lines; swing falls; anchorage points; fall prevention ensemble components and selection; self-retracting lifelines; aerial work platforms; rescue and suspension trauma; mounting and dismounting equipment; and walking and working surfaces.

Insurance Program for Contractors
As a transportation construction contractor, your insurance needs are unique. That’s why ARTBA has created an insurance program with one of the field’s most trusted names. With ARTBA and McKee Risk Management’s innovative plan, you can work with your current broker to identify the best property and casualty insurance coverage for your business risk exposures.
“ARTBA’s unique federation structure results in all sectors of the transportation construction industry being under the same roof at the association’s major events. These forums provide excellent opportunities for industry professionals to build their firms’ brand awareness, network and establish new business relationships.”

--Steve McGough, president & CFO, HCSS

Connecting industry professionals networking and business development opportunities are an important component of doing business, and ARTBA’s meetings and events offer a great opportunity to meet industry leaders and share information.
National Convention
This annual event is the best opportunity to network with top industry executives, and take advantage of key educational sessions. With eight ARTBA membership divisions represented and ample social activities built into the agenda, this event facilitates relationship building in a noncompetitive atmosphere.

Federal Issues Program
Each spring, ARTBA member teams meet with key program officials at the many federal agencies and departments in Washington, D.C., that impact the domestic transportation market. This is an excellent opportunity to get a “heads up” on new and proposed developments and bring “real world” experience into federal policy discussions.

Annual Public-Private Partnerships (P3s) in Transportation Conference
The utilization of P3s to finance transportation construction and maintenance has moved to the forefront of transportation policy discussions in the U.S. ARTBA has been the long-time leader in this field. The association and its P3 Division have promoted and facilitated the use of P3s as an additive to traditional funding mechanisms for decades. For over 30 years, ARTBA’s annual P3 conference, held in Washington, D.C., has been widely recognized as the industry’s “must attend” event, drawing hundreds of public officials, policymakers, financiers, project developers and managers, and journalists from around the world.

In recent years, the Conference has introduced an “Emerging Leaders Track” to develop the next generation of P3 champions. This event allows industry professionals to find out what is happening in this emerging market arena and tap into its extensive networking circle.

Dr. J. Don Brock TransOvation® Workshop
Named after the pioneering founder of Astec Industries, TransOvation® fosters innovative thinking within the transportation design and construction industry. The name plays off the meanings of three words—“transportation,” “innovation” and “ovation.” The interactive program is meant to develop skills that can be directly applied on the job. It includes a workshop and case studies led by world-renowned innovators from both within and outside our industry.

National Workshop for State & Local Transportation Advocates
Launched in 2014, this one-day event brings together transportation construction executives, “better roads and transportation” officials, state legislators and chamber of commerce officials to discuss case studies and to share best practices and the latest in political and media strategies.

Transportation Construction Law & Regulatory Forum
For over a decade, this interactive event brings together transportation construction professionals to discuss such topics as risk management, insurance coverage, alternative project delivery, environmental regulations and compliance, disadvantaged business enterprise compliance, P3s, and more. Nationally recognized speakers share practical, real-world perspectives, while helping attendees navigate new legal and regulatory challenges.

National Traffic Management & Work Zone Safety Conference
Since 1985, ARTBA has organized and conducted national conferences to promote roadway work zone safety. In 2007, the conference was renamed and moved under the administration of ARTBA Foundation’s National Work Zone Safety Information Clearinghouse. The biennial National Traffic Management & Work Zone Safety Conference brings together many perspectives on work zone safety, including traffic and worker safety, public and private sector concerns. Contractors, designers and engineers meet in one location to share ideas and best practices in an effort to improve work zone safety for all roadway users.
AASHTO Regional Meeting Networking/Market Update Events
For decades, ARTBA has hosted breakfast or lunch networking and information sharing events at the four annual AASHTO regional meetings—NASTO, WASHTO, SASHTO and MAASTO. Traditionally led by leaders of the ARTBA Planning & Design Division, the events feature panel discussions and written informational handouts from senior-level executives from all of the region’s state transportation departments. These meetings are open to all ARTBA members with pre-registration.

Bridge Policy & Promotion Council
Created in 2009, the Bridge Policy & Promotion Council (BPPC) helps boost investment, oversee policy development, promote improved project delivery methods, showcase new products and technologies, enhance industry communications and educate the public. The BPPC aims to help educate professionals working in the bridge industry and offers the organizational structure that brings bridge leaders together to push for greater investment and improvement of policies.

Regional Leadership Team Teleconference & Meeting Program
Led and organized by ARTBA’s regional vice chairs and ILDC leaders, the quarterly calls feature leaders from state departments of transportation, industry expert speakers, state-by-state round-ups by participants and updates from ARTBA’s Transportation Investment Advocacy Center. The teams also hold meetings in their respective regions later in the year to provide key networking, innovative content, and updates on federal and state legislative and regulatory matters.

Women Leaders Council
The ARTBA Women Leaders Council (WLC) promotes leadership and career advancement for professional women in the transportation design and construction industry through networking, mentoring, recognition and educational activities in partnership with ARTBA and other stakeholders. The council has an annual awards program, holds at least two meetings a year, and hosts ongoing conference calls and educational webinars. The WLC is open to all ARTBA members.

Committees & Advisory Councils
ARTBA maintains more than 25 other standing committees, councils, commissions and task forces that develop transportation policy and focus on key issues like traffic and work zone safety, transportation construction law, contract administration, disadvantaged business enterprise and the environment. These forums offer ARTBA members the chance to meet with top federal agency officials to share the “real-world” impacts of federal policies and regulations.

“ARTBA has been in business for more than 115 years. Its longevity and success are tied to its constancy of purpose: growing and protecting the transportation construction market.”

—Matt Cummings, 2018 ARTBA chairman
Economic Research
ARTBA’s expert economics and research team produces cutting-edge reports designed to cover every angle of the transportation construction industry so that you have the latest “market intelligence” to make smart business decisions. Some of the reports, such as the searchable Bridge Database and Wage & Salary Guides, are available exclusively to ARTBA members. Other reports are free or can be purchased at a reduced member rate. Among them:

Custom Economic Reports—Our team has the capacity to produce different custom reports, including: state and regional economic impact studies; state transportation planning and design market reports; and materials price analyses. Each report utilizes the latest data available and comprehensive economic models to provide a thorough and in-depth analysis.

Annual Industry Forecast—Published each December by ARTBA’s chief economist, it provides a national overview of the highway, bridge and transportation construction market for the next five years.

U.S. Transportation Construction Industry Profile—Details the economic impacts of transportation investment, including information on jobs supported, freight shipments, conditions and mobility.

Annual Bridge Report—The extensive analysis of the U.S. Department of Transportation’s National Bridge Inventory database includes information for every state and congressional district. See artbabridgereport.org.

Transportation Construction Market Intelligence Reports—available by annual subscription.

• Monthly U.S. Transportation Construction Market—Gives the number and value of new contracts awarded by state and local DOTs for transportation construction projects for five different modes of transportation.

• Monthly Federal Highway Obligation—Highlights the amounts obligated by state DOTs for federal-aid highway and bridge projects.

• Quarterly Market Conditions Survey—Details a broad range of data on current transportation construction conditions and the market outlook based on a survey of ARTBA contractor members.

• Transportation Construction Employment—Includes a monthly update on employment in the industry.

Preferred Vendors
You can improve the efficiency of your business operations by taking advantage of the reduced rates offered by ARTBA’s preferred vendors including: business insurance, health insurance, shipping services, and employee benefits consulting.

artbastore.org
At the ARTBA Store, you will find many essential products for your company and employee development, including: roadway work zone safety training videos and publications developed by ARTBA’s in-house experts... Spanish-English dictionaries for construction... economic reports ... meetings registration... and on-demand webinars on key industry issues.
• An aggressive and nonpartisan advocate that exclusively—and successfully—works to build and protect the U.S. transportation construction market.

• The industry’s primary environmental, legal and regulatory advocate.

• The pre-eminent content source on transportation investment, policy, safety, economics and other key industry issues.

• The leading provider of education, training and certification programs designed to meet the unique professional development needs of transportation design, construction, and safety executives.

• A facilitator of networking and business development opportunities nationally and internationally through events, webinars, live and virtual conferences, and committee and council meetings.

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