

2020 ARTBA National Convention

SPONSORSHIPS & BENEFITS

Double Platinum: \$50,000

- Six complimentary registrations.
- Opportunity to deliver brief remarks during opening lunch.
- Opportunity to have two-minute video of your organization's message/theme to be previewed before a general session.
- Lead recognition on event app.
- Recognition as sponsor on Facebook and in a Twitter post, visible to ARTBA's 11,000 followers.
- Full-page, 4-color premium position ad in event program.
- Brief video from organization's rep showcasing highlights of their firm.
- Reserved table seating by stage for 10 at Chairman's Banquet.
- Reserved table seating by stage for 10 at ARTBA Foundation Awards Luncheon.
- Reserved space in hotel for meetings with colleagues or customers.
- Opportunity to introduce the Convention opening speaker.
- Recognition on all tables at Chairman's Banquet.
- Corporate promotional video played in loop at registration desk and posted on convention website.
- Recognition as primary convention host on marketing materials.
- Table top exhibit with company promotional materials.
- Full attendee list provided pre- and post-conference.
- Corporate logo featured at front of event program. Opportunity for distribution of promotional materials in convention registration packets.
- Corporate logo on convention website.
- Logo projected on-screen at general sessions.
- Four complimentary registrations to the 2020 ARTBA Regional Meetings.

Platinum: \$25,000

- Three complimentary registrations.
- Reserved table seating by stage for 10 at Chairman's Banquet.
- Reserve seating by stage for 10 at ARTBA Foundation Awards Luncheon.
- Reserved space in hotel for meetings with colleagues or customers.
- Recognition on all tables at ARTBA Foundation Awards Luncheon.
- Top level recognition on event app.

- Recognition as sponsor on Facebook and in a Twitter post, visible to ARTBA's 11,000 followers.
- Logo projected on-screen at general sessions.
- Corporate logo featured at front of event program.
- On-site recognition.
- Corporate logo on convention website.
- Opportunity for distribution of promotional materials in convention registration packets.
- Table top exhibit with company promotional materials.
- Two complimentary registrations to any of the 2020 ARTBA Regional Meetings.

Gold: \$15,000

- Two complimentary registrations.
- Reserved table seating by stage for 10 at Chairman's Banquet.
- Sponsorship recognition at ARTBA Foundation Awards Luncheon.
- Listing on event app.
- Recognition as sponsor on Facebook and in a Twitter post, visible to ARTBA's 11,000 followers.
- Logo projected on-screen at general sessions.
- Listing in event program.
- On-site recognition.
- Company listing on convention website.
- One complimentary registration to any 2020 ARTBA Regional Meeting.

Silver: \$10,000

- One complimentary registration.
- Sponsorship recognition at your choice of one of the following: Past Chairmen's Dinner or one of two buffet breakfasts.
- Listing on event app.
- Listing in event program.
- On-site recognition.
- Company listing on convention website.

Bronze: \$5,000

- Sponsor recognition of a networking break.
- Listing on event app.
- Listing in event program.
- On-site recognition.
- Company listing on convention website.

SPECIAL SPONSORSHIP OPPORTUNITIES

Reception Preceding Chairman's Banquet: \$10,000

Become a sponsor at the main event which salutes 2019-2020 ARTBA Chairman Steve McGough and the Executive Committee for their outstanding leadership during this past year. You will be given sponsorship recognition in the reception area.

Convention Gift for Members and Spouses: \$10,000

A North Carolina-themed gift will be distributed to all members and spouses. Your sponsorship will allow you to help select the gifts and have your corporate logo engraved on it.

Spouse Program: \$5,000

This is a special opportunity to sponsor the spouse program. Exclusive signage for your organization will be placed at the registration desk throughout the convention.

Power Station: \$10,000

A station to charge phones, tablets and iPads. There will be two computer stations for Internet capabilities and a printer to print your boarding passes.

Mobile App: \$5,000

Logo and message of organization is placed within mobile app. (on each page of the app. for the convention).

Lanyards: \$10,000

Logo of sponsoring organization is placed on the badge lanyards for the convention.

At-A-Glance Schedule Cards: \$10,000

Logo of organization is etched on the printed schedules for the program.

ARTBA Women Leaders Council Future Industry Spotlight Awards—Student Awards Sponsorship: \$2,500 (2 Available)

- Prominent on-site signage at ARTBA Foundation Awards lunch.
- Recognition from podium during lunch.
- Opportunity to present one of the student awards.
- Corporate logo on ARTBA National Convention website.
- Recognition in ARTBA National Convention program of events.



2020 ARTBA National Convention Sponsorship Form

Sponsorships

Special Sponsorships:

- Reception Preceding Chairman’s Banquet: \$10,000
- Convention Gift for Members & Spouses: \$10,000
- Spouse Program: \$5,000
- Power Station: \$10,000
- Mobile App: \$5,000

General Sponsorships:

- Double Platinum: \$50,000
- Platinum: \$25,000
- Gold: \$15,000
- Silver: \$10,000
- Bronze: \$5,000

- Lanyards: \$10,000
- At-A-Glance Schedule Cards: \$10,000
- ARTBA Women Leaders Council Future Industry Spotlight Awards—Student Awards Sponsorship: \$2,500 (2 available)

Contact Information

NAME(Last, First, M.I.): _____

TITLE: _____ ORGANIZATION: _____

MEMBERSHIP DIVISION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WORK PHONE: _____ CELL: _____ E-MAIL: _____

Payment

BILL ME TYPE OF CREDIT VISA MASTERCARD AMERICAN EXPRESS

NAME ON CREDIT CARD: _____

CARD NUMBER: _____ EXP. DATE: _____

SIGNATURE: _____

To become a sponsor, contact ARTBA’s Ed Tarrant (etarrant@artba.org) at 202.683.1031.