



American Road  
& Transportation  
Builders Association

# 2021 RESOURCE GUIDE





## MEMBER SERVICE IS OUR FOCUS

The American Road & Transportation Builders Association (ARTBA) brings together all facets of the transportation construction industry to responsibly advocate for infrastructure investment and policy that meet the nation's need for safe and efficient travel. Market development and protection is ARTBA's core advocacy mission. Our vision is a dynamic transportation network that enriches American life.

Today's ARTBA value proposition includes:

- Advocating for expanded investments in all modes of transportation to meet 21st century infrastructure challenges;
- Framing the debate on federal transportation policy;
- Delivering market-focused government relations, legal, regulatory, economic, and safety results;
- Providing timely and targeted information, continuing education resources, and professional development; and
- Engaging with our outstanding volunteer leaders to bring their creative and innovative ideas to the national transportation policy arena.

Our mission is augmented by a diverse set of programs befitting a full-service, award-winning national association. This publication highlights the valuable services that are aimed at providing our members with a competitive edge.



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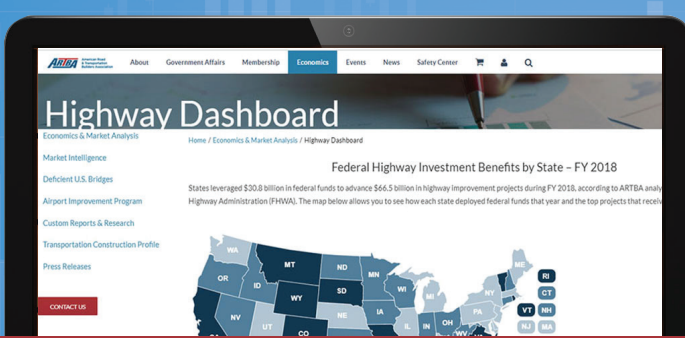


## COMMUNICATIONS TOOLS

- Digital **Washington Newsline** keeps members updated on the latest developments from the Nation's Capital impacting transportation development;
- **artba.org** is the flagship home for legislative, regulatory, legal, economics, safety, meetings, news and other information;
- **Transportation Builder™** magazine includes columns by ARTBA's CEO, chairman, ARTBA Foundation chairman, and insights on projects and industry trends;
- **Grassroots Action Center** alerts provide a fast and effective way to communicate important policy messages to Congress via email and social media; and
- See and share ARTBA news and event content via **Facebook**, **Twitter**, **Instagram**, **LinkedIn** and **YouTube**.







# MARKET INTELLIGENCE

## Economic Research

ARTBA's economics and research experts track, analyze, and distribute information for all modes of transportation. The interactive Transportation Construction Market Intelligence Service empowers industry executives and market analysts to make smart business decisions. The annual "Deficient U.S. Bridges" report, annual industry forecast, and other custom economic reports are also in high-demand.

## Transportation Investment Advocacy Center

The Transportation Investment Advocacy Center™ (TIAC) helps private citizens, legislators, organizations, and businesses successfully grow transportation infrastructure resources at the state and local levels through the legislative and ballot initiative processes. This dynamic education program is available at [transportationinvestment.org](http://transportationinvestment.org). TIAC:

- Hosts an annual national workshop;
- Tracks and reports state and local transportation funding legislative and ballot initiatives; and
- Develops model statutory language and best practices for funding measures, and provides research on investment trends.





# PROFESSIONAL DEVELOPMENT & MEMBER ENGAGEMENT

## **Membership Divisions**

Public and private sectors of the transportation design and construction industry are represented through eight divisions: Contractors, Planning & Design, Manufacturers, Materials & Services, P3s in Transportation, Research & Education, Traffic Safety Industry, and Transportation Officials. The membership structure provides a collaborative forum for policy development and discussions, and business development.

## **Forums, Committees & Councils**

ARTBA's 2020-2022 strategic plan includes three key policy development panels: the Construction, Innovation & Technology, and Safety Forums. Additional councils, task forces, and committees provide avenues for member engagement.

## **Women Leaders Council**

The Women Leaders Council (WLC), open to all members, promotes leadership and career advancement for professional women in the transportation design and construction industry through networking, mentoring, recognition and educational activities. It has an annual awards program and holds sessions throughout each year.

## Industry Leader Development Program (ILDLP)

The ILDP, held each spring in the Nation's Capital, provides attendees with:

- Background briefings on transportation funding, policy and economics;
- A better understanding of how federal government decisions impact the transportation construction industry; and
- Tips for becoming advocates and leaders, culminating in meetings with their legislative representatives.

## Industry Leader Development Council (ILDC)

The ILDC is the “home” for ILDP and is organized in Northeast, South, Central, and West regions. Each group’s chair, vice chair and members are charged with helping:

- Develop and market the program for ARTBA’s regional meetings and conference calls in coordination with the regional vice chairs;
- Execute regional grassroots advocacy;
- Facilitate ILDC-member engagement with the ARTBA and Division Boards of Directors;
- Initiate membership outreach and development; and
- Recruit future council leaders.

## Professional Development Hours

Professional Development Hours (PDHs) may be available for most webinars, events, and the Online Learning Center. PDHs are subject to the rules of state accrediting agencies. For more information, contact Melanie Laird at [mlaird@artba.org](mailto:mlaird@artba.org).



# SAFETY RESOURCES

## National Work Zone Safety Information Clearinghouse

Owned and managed by ARTBA's Foundation for more than 20 years, the Clearinghouse provides information, conferences, posters, webinars and hosts the world's most comprehensive interactive library on roadway work zone safety issues. The Federal Highway Administration (FHWA) and Texas Transportation Institute are partners in this initiative. Visit [workzonesafety.org](http://workzonesafety.org).

## Safety Certification for Transportation Project Professionals™

The Safety Certification for Transportation Project Professionals™ (SCTPP) program sets a national baseline for industry safety knowledge. It is accredited by the American National Standards Institute (ANSI) under the ISO/IEC 17024:2012 international standard. Visit [puttingsafetyfirst.org](http://puttingsafetyfirst.org).

## Training

ARTBA's master instructors provide safety training to thousands of industry professionals each year on a variety of topics focused directly on transportation construction. Most courses can be customized to meet a company's needs. Contact Robinson Vazquez at [rvasquez@artba.org](mailto:rvasquez@artba.org).

## Online Learning Center

The Online Learning Center (OLC) provides opportunities for transportation construction professionals to prepare for the safety certification exam, earn PDHs, and stay current on relevant safety regulations. The OLC hosts a wide array of self-paced courses developed by industry experts. Visit [artbalearningcenter.org](http://artbalearningcenter.org).



# MEETINGS & BUSINESS DEVELOPMENT

ARTBA events, whether in-person or virtual, offer excellent opportunities for business development and information sharing.

## **National Convention**

This annual event is the best opportunity to network with top industry executives and take advantage of key educational sessions. With eight ARTBA membership divisions represented and ample social activities built into the agenda, it facilitates relationship building in a noncompetitive atmosphere.

## **Federal Issues Program**

Each spring, ARTBA member teams meet with key officials in Congress and the administration in Washington, D.C. to discuss issues that impact the domestic transportation market. This is an excellent opportunity to get a “heads up” on new and proposed developments and bring “real world” experience into federal policy discussions.

## **Annual Public-Private Partnerships (P3s) in Transportation Conference**

The association and its P3 Division have promoted and facilitated the use of P3s as an additive to traditional funding mechanisms for decades. An “Emerging Leaders Track” helps develop the next generation of P3 champions.



## **Transportation Construction Law & Regulatory Forum**

Nationally recognized speakers share practical, real-world perspectives on such topics as risk management, compliance, insurance, and alternative project delivery.

## **AASHTO Regional Meeting Networking/ Market Update Events**

ARTBA hosted breakfast or lunch panel discussions with state department of transportation officials, take place at the four annual AASHTO regional meetings—NASTO, WASHTO, SASHTO and MAASTO.

## **Regional Leadership Team Webinars, Meeting Program & Dr. J. Don Brock TransOvation® Workshop**

- Led and organized by ARTBA's regional vice chairs and ILDC leaders, the quarterly webinars feature state departments of transportation officials and industry expert speakers.
- The regional teams hold annual meetings to provide key networking, innovative content, and updates on federal and state legislative and regulatory matters.
- Named after the pioneering founder of Astec Industries, TransOvation® fosters innovative thinking within the transportation design and construction industry. The workshop rotates to each regional meeting annually.



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Since 1902, a nonpartisan advocate representing diverse industry interests that exclusively—and successfully—works to build and protect the U.S. transportation construction market.

- The industry's primary environmental, legal and regulatory advocate.
- The pre-eminent content source on transportation investment, policy, safety, economics and other key industry issues.
- The leading provider of education, training and certification programs designed to meet the unique professional development needs of transportation design, construction, and safety executives.
- A facilitator of networking and business development opportunities nationally and internationally through live and virtual events, webinars, and forum, committee and council meetings.

**For more information, contact:**

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