



2021 Virtual ARTBA Federal Issues Program

May 18-19

SPONSORSHIP BENEFITS

PLATINUM LEVEL (\$15,000)

- Twenty free registrations

Brand Elevation

- Opportunity to show 1- 2 min. video highlighting firm's capabilities (*ARTBA's Creative Director can work with you to produce for an additional modest investment*)
- Recognition as a lead sponsor by emcee at the beginning of each day
- Lead recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 14K Twitter, LinkedIn, and Facebook followers

Booth

- Host 1 of the exclusive sponsor booths with video interactivity and preferred location (**only 6 available**)

Attendee Engagement

- Distribute promotional materials to attendees through the booth and an online link
- Sponsor of Twitter raffle
- Deliver opening remarks at the event kick-off or before one of the general sessions
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

GOLD LEVEL (\$10,000)

- Ten free registrations

Brand Elevation

- Lead recognition and logo placement in all event-related communications, website and sponsor slide

(Gold Level contd.)

- Recognition at Hall of Fame Induction
- Recognition to ARTBA's 14K Twitter, LinkedIn, and Facebook followers

Booth

- Host 1 of the exclusive sponsor booths with video interactivity (**only 6 available**)

Attendee Engagement

- Distribute promotional materials to attendees via an online link
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees

SILVER LEVEL (\$5,000)

- Five free registrations

Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to ARTBA's 14K Twitter, LinkedIn, and Facebook followers

Attendee Engagement

- Distribute promotional materials to attendees via an online link
- Access to attendee list in advance of the event
- Share "virtual" business cards through direct LinkedIn and "Book Meeting" options with attendees



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Builders Association

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SPONSORSHIP FORM

TYPE OF SPONSORSHIP

- Platinum (\$15,000) Silver (\$5,000)
 Gold (\$10,000)

Primary Contact: _____

Title: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Method of payment: Bill my company Credit Card

Credit Card #: _____

Exp. Date: _____ Name on Card: _____

To become a sponsor, please email this form to ARTBA's Ed Tarrant at etarrant@artba.org.