



American Road
& Transportation
Builders Association

MEMBER RESOURCES & BENEFITS



artba.org

ADVOCACY AND MEMBER SERVICE ARE OUR FOCUS



Who We Are

Established in 1902, the Washington, D.C.-based American Road & Transportation Builders Association (ARTBA) brings together all facets of the transportation construction industry to responsibly advocate for infrastructure investment and policy that meet the nation's need for safe and efficient travel.

Our Mission & Vision

ARTBA's core advocacy mission is market development and protection.

Our vision: a dynamic transportation network that enriches American life.

Member Engagement

As outlined on the following pages, ARTBA offers programs and services to help members meet their business needs and operate more efficiently, participate in policy development, and build a better industry future.

ARTBA's suite of multi-media communications tools includes:

- Digital **Washington Newsline**
- **artba.org** and **artbafoundation.org**
- **Transportation Builder™** magazine
- Annual **Leadership Directory**
- **Grassroots Action Center**
- Social Media: **LinkedIn, Twitter, Facebook, Instagram** and **YouTube**



American Road
& Transportation
Builders Association

250 E Street, S.W., Suite 900
Washington, D.C. 20024

Ph: 202.289.4434 • artba.org

ECONOMICS & MARKET RESOURCES



ARTBA's veteran team of experts track, analyze, and distribute information for all modes of transportation.

This includes member access to a discounted online platform that covers all aspects of the construction market. Custom economic reports and analyses are also available for a fee.

Key websites include:

- economics.artba.org
- artbahighwaydashboard.org



The Transportation Investment Advocacy Center (transportationinvestment.org) is a first-of-its-kind information resource designed to help private citizens, legislators, organizations, and businesses successfully grow transportation investment at the state and local levels through legislation and transportation ballot initiatives.

Staff Contact:
Chief Economist
Dr. Alison Premo Black
ablack@artba.org



PROFESSIONAL DEVELOPMENT & MEMBER ENGAGEMENT

Opportunities for engagement on federal legislative and regulatory policy matters, and additional professional development are abundant.

Membership Divisions

More than 8,000 public and private sector transportation construction professionals are represented through eight divisions:

- Contractors
- Planning & Design
- Materials & Services
- Construction Equipment Manufacturers
- Traffic Safety Industry
- P3s in Transportation
- Research & Education
- Transportation Officials

Forums, Programs, Committees & Councils

These activities provide multiple avenues for all members to participate.

Policy Forums

All ARTBA members are invited to develop and publish consensus policies, white papers, or best practices on emerging industry issues through these three forums:

- Construction
- Innovation & Technology
- Safety

A flexible format empowers you to determine the extent of your time commitment to the process.

Industry Leader Development Program (ILDLP)

The ILDP, a competitive program with a nominations process, is held each spring in the Nation's Capital in conjunction with ARTBA's Federal Issues Program. It provides attendees with:

- Background briefings on transportation funding, policy, and economics.
- A better understanding of how federal government decisions impact the transportation construction industry.
- Tips for becoming advocates and leaders, culminating in meetings with their legislative representatives.
- Career development advice and insights from the industry's top executives.

Councils

Industry Leader Development (ILDC)

The council is the "home" for ILDP graduates and includes regional leadership teams charged with developing and promoting among industry peers the association's annual regional meetings, recruiting new association leaders, and serving as mentors to industry rising stars. Two ILDP graduates have been elected chairman of the board, and others serve on the executive committee and board of directors.

Women Leaders (WLC)

It promotes and spotlights women in the transportation design and construction industry, including an annual awards program, educational content development, and networking events.

Staff Contacts:

Senior Vice President of
Strategic Engagement Allison Klein
aklein@artba.org

Senior Program Manager/
Member Services Krystal Taylor
ktaylor@artba.org



SAFETY RESOURCES

The ARTBA Foundation, through its Safety Center, provides training and information to improve the health and well-being of workers, motorists, cyclists, pedestrians. Key resources include:

National Work Zone Safety Information Clearinghouse

Found at workzonesafety.org, the Clearinghouse hosts the world's most comprehensive interactive library on roadway construction safety issues.

Training

Master instructors provide training to thousands of industry professionals each year on a variety of topics designed to identify and mitigate risk exposure on transportation project sites. Most courses can be customized to meet a company's needs. Contact Robinson Vazquez at rvasquez@artba.org.

Safety Certificate for Transportation Project Professionals

This program aims to build the skillset necessary to help significantly reduce the number of safety incidents in and around transportation construction sites.

Online Learning Center

The center provides courses on transportation-construction industry specific hazards while earning Professional Development Hours. Visit artba.ispringmarket.com.

Staff Contact:

Senior Vice President of
Safety & Education Brad Sant
bsant@artba.org



MEETINGS & BUSINESS DEVELOPMENT

Meetings season is prime time for business development, networking, intelligence gathering, and policy information sharing.

National Convention

It is the best annual opportunity to network with top industry executives and take advantage of key educational sessions.

Federal Issues Program

Each spring, members meet in the Nation's Capital and hear from officials in Congress and the administration. This is a special opportunity to get a "heads up" on new and proposed developments and bring "real world" experience into federal policy discussions.

National Workshop for State & Local Transportation Advocates

It brings together transportation officials, business executives, public agency professionals, and state legislators to share the keys to advancing state and local legislative and ballot initiatives that boost transportation investment.

Annual Public-Private Partnerships (P3s) in Transportation Conference

For 35 years, this conference has been the premier forum for industry leaders, public officials, and other experts to meet and engage in lively discussions on innovative financing and P3 project delivery.

Regional Meetings & the Dr. J. Don Brock TransOvation® Program

Held each fall, these meetings provide networking for regional or national leaders, sessions on timely business issues and transportation construction market conditions, and updates on federal and state legislative/regulatory matters.

Webinars

Typically 60-minutes and free to members, these virtual sessions address regulatory, legal, regional, funding, safety and health, or other matters impacting transportation development.

AASHTO Regional Meeting Networking/ Market Update Events

ARTBA's Planning & Design Division hosts breakfast or lunch panel discussions with state department of transportation officials that take place during AASHTO's regional gatherings: NASTO, WASHTO, SASHTO and MAASSTO.

Staff Contact:

Vice President of Meetings
& Events Ed Tarrant
etarrant@artba.org



"As a contractor, what I really respect about ARTBA is its laser focus on transportation funding and regulatory advocacy matters. No other transportation construction group in the Nation's Capital does it better."

Tim Duit
President, Duit Holdings